

YMCA Short Story Contest presented by Y-Lofts and Atria Development

Rules and Regulations

Agreement: These rules govern the YMCA Story Contest ("Contest"). The act of entering the Contest constitutes acceptance of the Contest rules and the decisions of the Contest judges, which decisions shall be final and binding upon all entrants.

Sponsor: The Contest sponsors are Y-Lofts (George & Murray Development Corp.) and Atria Development ("Sponsors").

Eligibility: · The Contest is open to all residents of Ontario who have attained the age of 16, except for employees, their immediate families and anyone living with any employee of the Sponsors or its corporate affiliates, advertising or promotional agencies. There is a limit of one entry per person.

Contest and Judging Criteria:

Contest begins at 9:00 a.m. on Thursday March 23, 2017 and ends at 11:59 p.m., Saturday September 30, 2017.

Entries must be received by 11:59 p.m., Saturday September 30, 2017.

By entering this Contest you acknowledge that all entries become the property of the Contest Sponsors and will not be returned or acknowledged.

To enter the Contest, submit your entry by the contest deadline by email to contest@Y-lofts.com. Or by mail to YMCA Short Story Contest, c/o Atria Development Corporation, 6 Carlaw Avenue, 2nd Floor, Toronto, Ontario, M4M 2R5. Illegible entries will be disqualified.

Stories must be written in English, original and unpublished up to the time the winners are declared in or about May 19, 2017.

Stories must be written on a computer or typewriter, be double-spaced and no longer than 900 words.

Total word count must be printed on the front page of the story.

All submissions are final. No changes or substitutions to a story are allowed once your story has been submitted and received by the Contest.

By entering the Contest, entrants agree to allow Y-Lofts and Atria Development to publish their stories, names and biographical information in all media, including but not limited to newspapers and Y-Lofts.com without compensation. Do not send photographs with entries. Winners will be contacted about a photograph at a later date and must agree to publication of his/her photograph.

In connection with your submission, you affirm, represent and/or warrant that (i) you own or have the necessary licenses, rights, consents and permissions to use and authorize Sponsors to use all copyright, trademark or other proprietary rights in and to your submission to enable inclusion and use of the submission in the manner contemplated by these Contest rules; and (ii) you have the written consent,

release and/or permission of each and every identifiable individual person in the submission to use the name or likeness of each and every such identifiable individual person to enable inclusion and use of the submission in the matter contemplated by these Contest rules.

Sponsor reserves the right to reject and disqualify any submissions that could be offensive or inappropriate or that do not meet the terms and conditions of these rules.

How to enter:

The author's name, address, telephone number, email address must be included with each entry.

By email to: contest@Y-lofts.com.

By mail to: YMCA Short Story Contest, c/o Atria Development Corporation, 6 Carlaw Avenue, 2nd Floor, Toronto, Ontario, M4M 2R5.

NO ENTRY FEE REQUIRED.

Judging and notification:

The entries will be judged by the YMCA Short Story Contest judging panel, who will select the First, Second and Third prizewinners on or about May 19, 2017. Odds of winning depend on the number of eligible entries received and the caliber of the entries. The decisions of the contest judges are final in respect of any matter relating to this Contest.

The potential winners will be contacted by telephone or email by a representative of the Sponsor, and must reply within 48 hours to maintain eligibility. If the potential winner(s) cannot be contacted within this time period or fail(s) to respond to any attempted contact, such potential winner(s) will be disqualified, his/her entry will be declared null and void and the Sponsor reserves the right, in its sole and absolute discretion, to select another potential winner based on the judging criteria, in which event these provisions shall apply to such other eligible entry.

Ownership/Use Rights:

Entrants retain the copyright to their stories. However, by entering the contest, you hereby grant the Sponsors a worldwide, irrevocable, perpetual, non-exclusive, royalty-free, sublicenseable and transferable license to print, publish, use, reproduce, distribute, prepare derivative works of, and display your full name, short story and photograph in connection with Sponsors' (and its successors') business, including without limitation in any media formats and through any media channels.

Prizes:

Three prizes will be awarded:

The three winning stories will be awarded gift certificates from the Peterborough Downtown Business Association, redeemable at participating downtown Peterborough stores.

First Prize: \$2,500,

Second Prize: \$1,500,
Third Prize: \$1,000.

If the winner does not claim the prize within 48 hours of notification, the next eligible entry selected by the judging criteria set out in these rules will be contacted, and the first potential winner will have no further claim to the prize. Sponsor will not mail or courier the prize and is not responsible for unclaimed prizes.

Winners must attend a prize presentation event at the Y-Lofts Presentation Centre located 475 George Street North in downtown Peterborough sometime in May 2017 to collect the prize won.

The winners' stories will be published in the Peterborough Examiner Newspaper at the Sponsors discretion. All Stories submitted may also be published into a commemorative book, at the sponsors discretion. Any monies raised from the book will be donated to the YMCA Peterborough YMCA to help children, youth, adults and families of the Peterborough.

Release:

Prior to receiving the prize, the potential winner will be required to show valid photo ID and to sign a declaration of eligibility and release form releasing the Sponsor and its related parties from any and all liability in connection with the Contest and/or the prize, confirming compliance with the rules and consenting to the use of his or her name and short story in any and all forms of media, without further compensation, in any publicity carried out by the Sponsor and/or its advertising and promotional agencies. If a potential winner is under the age of majority, his/her parent or legal guardian must also sign and return the declaration of eligibility and release form. The signed form must be received within 48 hours of notification or the prize may be forfeited and awarded to an alternate entrant.

Indemnity:

By participating in this Contest, you agree to defend, indemnify and hold harmless the Sponsors, and their parent, subsidiaries, affiliates and/or related companies and each of their officers, directors, shareholders, employees, advisors, assignees, agents, licensees, representatives, advertising, media buyers and promotional agencies from any and all damages, injuries, claims, causes of action, or losses of any kind (including but not limited to lawyers' fees) arising from your participation in the Contest, your violation of any term of these Contest rules, your violation of any third party right, including without limitation any copyright, property, or privacy right; or any claim that your submission caused damage to a third party.

Privacy:

We use your personal contact information to administer contest, including contacting, announcing and promoting prize winners.

Banning:

The Sponsor may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes entering false information and entering more than once.

Other:

This Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited by law. The Sponsor reserves the right to cancel or modify the Contest or the Contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The Sponsor reserves the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is. Sponsor is not liable for any lost, late, misdirected or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including human error. Sponsor is not responsible for any errors or omissions in printing or advertising this Contest.